



2. PROJECT PROFILE ON BAKERY SNACKS MANUFACTURING

Category : Food

Total Cost of Project : Rs. 1,88,000/-

BEP : 38 %

I. INTRODUCTION OF BUSINESS IDEA :

Many of the sweet houses and sweet shops, bakery and hotels sell all varieties of Snacks. However, not all these shops manufacture Snacks on their own. They prefer to buy these from small manufacture.

II. PRODUCT AND ITS APPLICATIONS :

Khara, Kodabali, Khara Mixture etc. are proposed to manufacture and sent on regular basis to sweet shops as per their requirement. In addition, the bulk requirements of marriage function etc. is also proposed.

III. MARKET POTENTIAL :

In all districts, there are number of Snacks center, bakery and hotels. About 70% of them procure quality Snacks mainly from such units. The proposed unit can have tie up with local sales centers to supply regularly. Thus there is big potential for the potential unit.

IV. CAPACITY / REVENUE & SALES (1ST YEAR):

Sl. No.	Product	Qty. in Quintals	Rate (Average)	Amount (Rs.)
1.	Khara, Kodabali, Khara Mixture etc.	38	20,000/-	7,60,000

V. PRODUCT METHODOLOGY AND QUALITY :

In case of Khara and Kodabali, first the dough with different ingredients (in powder form) is prepared. From the dough, the product is extruded with the help of small die. This is then fried in a boiling oil pan. The other snacks are prepared similarly.



VI. COST OF PROJECT AND MEANS OF FINANCE, INCLUDING WORKING CAPITAL REQUIREMENTS:

A. Cost of Project :

Sl. No.	Particulars	Amount (Rs).
1	Equipments LPG Connection (Commercial)	70,000
2	Other fixed assets	10,000
3	Preliminary and preoperative expenses	10,000
4	Deposits	50,000
5	Working Capital Requirements	48,000
	Total	1,88,000

B. Means of Finance:

Sl. No.	Particulars	Amount (Rs).
1	Loan (Bank Finance & Term loan ,excluding deposit) @ 75%	1,41,000
2	Equity (Promoters contribution)	47,000
	Total	1,88,000

C. Working Capital Requirement :

Sl. No.	Particulars	Basis	Period	Amount (Rs.)
1	Raw Material	2,30,000/12 X ½	½ month	10,000
2	Bills Receivables	7,60,000/12 X ½	½ month	32,000
4	Working Expenses			6,000
	Total			48,000

VII. MAIN INPUTS REQUIREMENT :

A. Machinery :

Sl. No.	Particulars	Nos.	Total Cost
1	LPG Connection & other utensils	01	50,000
2	Other Accessories		10,000
3	Installation, Electrification, etc.		10,000
	Total		70,000

B. Raw-materials :

Sl. No.	Particulars	Qty. in Qtls.	Rate	Annual (Rs.)
1	Bengal dal	15	7,000	1,05,000
2	Oil	5	6,000	30,000
3	Other ingredients	Lump sum		75,000
4	Packing materials			20,000
	Total			2,30,000



C. Utilities :

Sl. No.	Particulars	Monthly Charges. (Rs.)	Annual (Rs.)
1	Fuel & Water	4,000	48,000

D. Man-power requirement :

Sl. No.	Workers	No.	Monthly Salary (Rs.)	Annual Salary (Rs.)
1	Skilled Labour	1	9,000	1,08,000
2	Unskilled Labour	1	5,000	60,000
Total				1,68,000

E. MAIN INFRASTRUCTURE REQUIREMENT :

Building	Built up space of 400 sq. ft. is required
Power	Commercial power connection is required & Fuel
Water	Water is required

VIII. PROFITABILITY PROJECTION (Annual) :

Particulars	Basis	Amount (Rs.)
Sales Revenue (Projected)	Ref : IV	7,60,000
Raw Materials	Ref : VII B	2,30,000
Man power expenses	Ref : VII D	1,68,000
Utilities	Ref : VII C	48,000
Interest	@ 12%	17,000
Depreciation	15% SLM	11,000
Overheads	Rent, Maintenance etc.	90,000
Total Expenses		5,64,000
Profit		1,96,000

IX. FINANCIAL INDICATOR :

$\frac{\text{Break Even Point FC}}{\text{SR} - \text{VC}} \times 100$	$\frac{1,18,000}{3,14,000} \times 100$	38 %
$\frac{\text{Payback period COP}}{\text{Profit} + \text{Deprn.}}$	$\frac{1,88,000}{2,07,000}$	Less than 1 Year

X. ADDRESSES :



SUPPLIERS OF EQUIPMENTS :

SUPPLIERS OF RAW MATERIALS:

M/s. Mahalingashetti Traders,
M G Road,
Haveri.

Sunil Provision Stores,
J H Patil Road,
Haveri.

Local Market

XI. SPECIAL NOTE :

Entrepreneur has to undergo the skill training in food products.